

## **BPAM Website Privacy Policy Notice**

The Personal Data Protection Act 2010 [Act 709] ("the Act") regulates the processing of personal data in commercial transactions. The terms "personal data", "processing" and "commercial transactions" used in this policy shall have the meaning provided in the Act.

This notice serves to inform you that your personal data is being processed by and on behalf of Bond Pricing Agency Malaysia Sdn Bhd (BPAM) [200401028895 (667403-U)].

BPAM will only collect and use your personal information in accordance with the relevant data protection laws (including the Personal Data Protection Act 2010), this Privacy Notice and the privacy terms in any agreement you may have contracted with BPAM.

The personal data that BPAM collects and processes may include your name, identification number, phone number, address, email address, occupation and usage data.

BPAM may process your personal data for the following purposes

- To provide BPAM's services and to monitor your usage of BPAM's services;
- To process the services that you are currently receiving and/or the services that you have requested;
- To communicate with you on the service you are currently receiving in order to provide news and updates necessary or reasonable for implementation of the service and let you know about our policies and terms;
- To provide you with marketing information, news and special offers;
- To respond to your enquiry and feedback;
- For internal functions such as market research, statistical analysis, reporting, audit, compliance and risk management;
- For investigation, reporting, preventing or otherwise in relation to any fraudulent criminal activities;
- For any purpose that is required by any law, regulations, guidelines and /or relevant regulatory authorities for any other purpose.

BPAM may share your personal information in the following situations:

- **With strategic business partners:**  
BPAM may share your information with its strategic business partners for payment verification as well as to offer you products, services or promotions that may be of interest to you. In this scenario, our strategic business partners too shall adhere to this Privacy Policy when handling your personal information in accordance with the terms of agreement with us.
- **For business transfers:**  
BPAM may share or transfer your personal information in the event of any merger, sale of its company assets, financing, or acquisition of all or a portion of BPAM's business to another company.
- **With your consent:**  
BPAM may disclose your information for any other purpose provided if we have your consent.

BPAM will only disclose your information pursuant to the terms of this Privacy Policy Notice, the relevant provisions under the Act and/or such other applicable laws that BPAM is subject to.

BPAM may update its Privacy Policy from time to time. Any update or change to its Privacy Policy shall be posted on this page and shall be effective immediately once posted. Therefore, please do review this Privacy Policy periodically.

If you have any questions about this Privacy Policy Notice, you may contact us:

By email: [enquiries@bpam.com.my](mailto:enquiries@bpam.com.my)  
By phone number: +60327720888  
By fax: +60327720887

This notice is enforceable upon posting. If you wish to revoke this consent please write in and email to [enquiries@bpam.com.my](mailto:enquiries@bpam.com.my)